

Call for Chapter Proposals: Business Innovation and Disruption in Publishing

Vol. 1 in the Business Innovation and Disruption Book Series

Book Series Editor-in-Chief Robert DeFillippi

Volume One Co Editors Robert DeFillippi and Patrik Wikstrom

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This volume will examine how the publishing industry is undergoing a process of disruption and transformation due to the technology of the Internet, social forces driven by social media, the development of new portable digital devices with greater capabilities and smaller size, the decreasing costs of new information, and the creation of new business models and forms of intellectual property ownership rights for a digitized industry. This volume is soliciting chapter proposals from a multidisciplinary array of scholars who can contribute to one or more of the following themes:

- Disruption of publishing industry structure and value chain relations
- Transformations in user behavior
- Disruptive business models in publishing
- Disruptive technologies in publishing
- Intellectual property innovations in publishing
- Innovative options for content creators
- Innovative modes of content aggregation and distribution
- Case studies of innovative modes of business response to disruption challenges
- Assessments of prospective economic winners and losers in publishing eco system

This volume is seeking manuscripts that can address the above topics through a variety of modes of analysis: institutional analyses, quantitative empirical study, case studies, and theory-based simulations or modelling. Our intention is to offer a plurality of theoretic perspectives and empirical methods from diverse social science, business and media industry disciplines that can inform a more holistic understanding of the forces shaping the new world of publishing and shed some light on the impact of those forces on how publishing content is created, aggregated and distributed, and on the economic and social consequences for industry producers and consumers.

Founded in 2003, Media XXI (www.mediaxxi.com) is an internationally focused publisher based in Portugal with offices in Brazil and representatives in the USA, Angola, Spain and multiple other locales in Europe. Spanning the business management and the media industries worlds, Media XXI is uniquely positioned to serve the needs and interests of both scholars and practitioners, particularly in the context of this book series.

SCHEDULE FOR PUBLICATION

Book chapter proposals received: OCTOBER 15

Notification of accepted chapter proposals: NOVEMBER 1

Receipt of full book chapters: FEBRUARY 1

Review book chapters and revision feedback: FEBRUARY 28

Receipt by editors of final draft of book chapters: APRIL 15

Anticipated publication: AUGUST 1 (2012)

Submit your chapter proposal by Microsoft Word email attachment. We would most appreciate a three to five page proposal outlining your chapter and identifying your theoretic and empirical method approaches and selected topics related to business innovation and disruption in publishing. Include as a separate file a brief biography covering your current institutional affiliation and position and a listing of your relevant publications and educational background and any other pertinent information on your qualifications for contributing to this volume.

Send proposals and inquiries to

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