

Media XXI with International Media Management Academic Association and CIC.Digital (Porto University)



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JOURNAL OF CREATIVE INDUSTRIES AND CULTURAL STUDIES

JUCIS



Scientific Partner:

International Media Management Academic Association

JOURNAL OF CREATIVE INDUSTRIES AND CULTURAL STUDIES

Editorial Directors: Terry Flew and Paulo Faustino

STORY
JACS

Finding Direction when
Developing New Media
Products: An Empirical
Study of Readers'
Preferences for
Enhanced Fiction eBooks

Business models
for digital
newspapers: an
online response
to a growing demand
for news content

Attracting Startups
within Creative
Industries and the
High-Tech Sector: An
Analysis of Location
Factors from the
Stakeholders' Perspectives

"Lisboa Criativa":
Why it is important
to connect



Vol. 1 - May - August 2017

FACULTY OF ARTS AND HUMANITIES FACULTY OF COMMUNICATION AND CREATIVE INDUSTRIES MANAGEMENT

U.PORTO

JOIN US

Learn and share
knowledge with us!

COURSE UNITS

Management and Creative Industries Business Models
Integrated Communications Strategies
Entrepreneurship and Cultural Projects
Methodologies in Communication and Information Sciences
Marketing for Creative Industries
Intellectual Property and Creativity
Research Seminar in Communication and Creative Industries
Course option at Porto University
Dissertation / Internship / Project

TEACHING, RESEARCH AND SCIENTIFIC ACTIVITIES IN FLUP

The Faculty of Arts and Humanities is an organic unit of the University of Porto dedicated to teaching and research in the areas of Human and Social Sciences. The University of Porto, one of the most reputed and biggest Universities in Portugal, holds a good position in the international rankings according to the QS World University Rankings.

The Department of Sciences of Communication and Information of the Faculty offers a graduation, a master's degree, and a doctorate, in programs related with Media Studies, Journalism, Science Information Systems, and Creative Industries. The Faculty hosts 8 Research Units recognized and financed by the Portuguese Government for Science and Technology and has in course several national and European projects, which develop varied scientific activities with national and international partners. The Faculty also organizes a variety of scientific meetings, congresses, conferences and national and international events, which bear witness to the vitality of the research conducted, also visible in its faculty and research publications.

The Faculty of Arts and Humanities offers in Communication and Management of Creative Industries will have national and international partnerships (in the domains of research, summer schools, seminars, conferences, entrepreneurship) promoted by the Faculty by the department and the Centre for Research in Communication, Information and Digital Culture (visit us at: <http://cicdigitalporto.letras.up.pt/>).

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Journal Structure

- Editorial (≈ 3 pp);
- 6 papers per number (≈ 70 pp);
- Advertising (≈ 4 pp);
- Books Recommendation (≈ 2 pp);
- Scientific Event Report (≈ 2 pp);
- Reviews (≈ 7 pp).
- Estimated page number: ≈ 80 pp.

Characteristics

The submission of papers from authors is free of any payment;

The issues are paid and available for print and digital reading;

Printed issues will be available through Amazon Printing on Demand and in selected book stores;

Distribution will be made in Universities of interest.

Theme

For the first issue the theme will be:

**Public Policies, Clusters and
Entrepreneurship
in Creative and Cultural Industries**

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Call for Papers

JOCIS is a Scientific Journal, created by MediaXXI publishing house, aimed to the creative and cultural industries and studies, focused on the academic productions but also oriented to professionals and market who want to stay informed and expand their knowledge.

The JOCIS invites original, unpublished, quality research articles/case studies in the fields of creative and cultural studies for the September/October/November/December edition.

Manuscripts Submission Deadline: 15th October 2017

Articles must be submitted by e-mail to: jocis@mediaxxi.com

Call for Papers

All papers must be submitted via email. If you would like to discuss your paper prior to submission, please refer to the given contact details.

Papers will be published in english however we accept papers in other languages and we will provide the translations of the accepted papers.

Covering letter: please attach to every submission a letter confirming that all authors have agreed to the submission and that the article is not currently being considered for publication by any other journal.

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Proofs and offprints: authors will receive proofs of their articles and be asked to send corrections within 3 weeks. They will receive a complimentary copy of the journal.

All authors should confirm that the manuscript is not currently being considered for publication by any other journal and retain a copy of their manuscript.

Call for Papers - Rules

Tables: tables should be typed (double line-spaced) on separate sheets and their position indicated by a marginal note in the text. All tables should have short descriptive captions with footnotes and their source(s) typed below the tables.

Illustrations: all line diagrams and photographs are termed 'Figures' and should be referred to as such in the manuscript. They should be numbered consecutively. Line diagrams should be presented in a form suitable for immediate reproduction (i.e. not requiring redrawing), each on a separate A4 sheet. They should be reproducible to a final printed text area of 115 mm x 185 mm. Photographs should preferably be submitted as clear, glossy, unmounted black and white prints with a good range of contrast. All figures should have short descriptive captions typed on a separate sheet.

Style: use a clear readable style, avoiding jargon. If technical terms or acronyms must be included, define them when first used. Use non-racist, non-sexist language and plurals rather than he/she. Papers will follow the guidelines of the APA style.

Call for Papers - Rules

Each manuscript should contain:

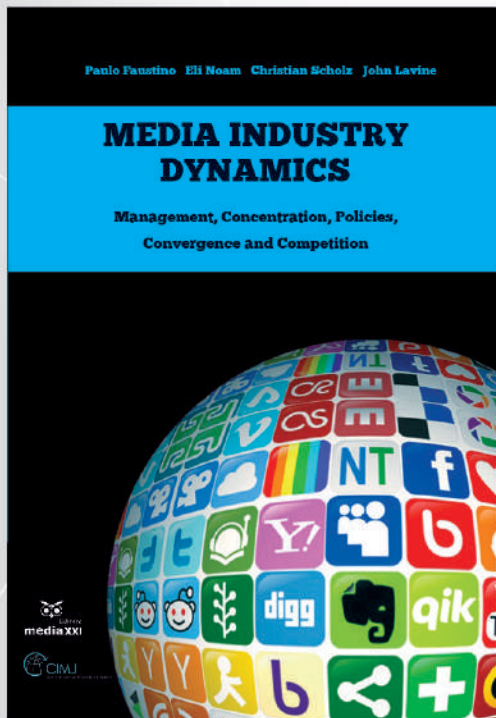
1. Title page with full title and subtitle (if any). For the purposes of blind refereeing, full name of each author with current affiliation and full address/phone/fax/email details plus short biographical note should be supplied on a separate sheet. Owing to the broad range of subject matter, authors are encouraged to supply the names of one or more potential referees with full address information included.
2. Abstract of 100-150 words.
3. Up to 10 key words.
4. Main text and word count - between 5.000 and 8.000 words (excluding references, notes, abstract, tables, figures and/or appendices).
5. Text to be clearly organized, with a clear hierarchy of headings and subheadings and quotations exceeding 40 words displayed, indented, in the text.
6. End notes, if necessary, should be signaled by superscript numbers in the main text and listed at the end of the text before the references.
7. References should follow APA style, i.e. References are cited in the text by author and date with a full alphabetical listing at the end of the article. Minimum of 10 references in the Bibliography.
8. Tables: tables should be typed (double line-spaced) on separate sheets and their position indicated by a marginal note in the text. All tables should have short descriptive captions with footnotes and their source(s) typed below the tables.

General Topics:

Media & Communication in Creative Industries;
Publishing Market: present and future;
The Economy of Arts and Culture;
Marketing in Creative and Cultural Industries: specificities;
Management of Creative and Cultural Industries;
Entrepreneurship;
Clusters in Cultural Industries: impact and main issues;
Relation between academy and market;
Creative Cities;
Technology applied to Creative Industries;
Popular Culture and Culture consumerism;
Theories and Methods in Cultural Studies;
Intercultural Communication;
Gender Studies;
Culture, leisure and tourism;
Empowerment and development of the market in cultural and creative industries;

MediaXXI

Media XXI currently
publishes in Portuguese, English and Spanish.





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