

JOURNAL OF CREATIVE INDUSTRIES AND CULTURAL STUDIES



JOCIS is a Scientific Journal, created by MediaXXI publishing house, aimed to the creative and cultural industries and studies, focused on the academic productions but also oriented to professionals and market who want to stay informed and expand their knowledge.

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The JOCIS invites original, unpublished, quality research articles/case studies in the fields of creative and cultural studies for the September/October/November/December edition.

Manuscripts Submission Deadline:
15th August 2017

General Topics:

Media & Communication in Creative Industries;

Publishing Market: present and future;

The Economy of Arts and Culture;

Marketing in Creative and Cultural Industries: specificities;

Management of Creative and Cultural Industries;

Entrepreneurship;

Clusters in Cultural Industries: impact and main issues;

Relation between academy and market;

Creative Cities;

Technology applied to Creative Industries;

Popular Culture and Culture consumerism;

Theories and Methods in Cultural Studies;

Intercultural Communication;

Culture, leisure and tourism;

Empowerment and development of the market in cultural and creative industries;

Articles must be submitted by e-mail to:

jocis@mediaxxi.com