

media XXI **Publishing**

PUBLISH YOUR BOOK
SHARE AND PROMOTE YOUR KNOWLE











Author: Robert G. Picard





PRINT JOURNALISM IN EARLY MODERN PORTUGAL: AN OVERVIEW









PARTNERING YOUR BUSINESS WITH ARTISTS A WIN WIN RELATION



Print Journalism in Early Modern Portugal: An Overview Author: Jorge Pedro

International Reporting Author: Rui Alexandre

Concentration, of Voices and



Competition in the Mi Market Author: Paulo Faustino



Globalization and





Business Environment Author(s): Mercedes Medina & Paulo Faustino

Author(s): Mercedes Medina & Teresa LaPorte (coord.)

RESEARCH TRAD

Making: Under New Management

JOURNALISM WITH A FUTURE



Concentration, Diversity of Voices and Competition in the Media Market Author: Paulo Faustino Redefining Disruptive Innovation and Added Value Networks in Media Business and Policy

nagement thor: George Sylvie

Journalism with a future Author(s): Iván Puentes-Rivera, Francisco mpos-Freire & Xosé

PE BELLE



Redefining Disruptive Innovation and Addes Value Networks in Media Value Networks II media Business and Policy Vol.3 Author(s): Zvezdan Vukanovic, Jean Baptiste Lesourd & Steven Wildman

Trends, Mobility and Impact of Organization and Financial Network on Media Markets Trends, Mobility and Impact of Organizational and Financial Networks on Media Markets Vol. 2 Author(s): Zvezdan Vukanovic, Jean Baptiste Lesourd & Steven Wildman

Consumption and Branding Value Networks in New Media Markets.







nding value networks in w Media Markets Vol.1 Author(s): Zvezdan Vukanovic, Jean Baptiste Lesourd & Steven



Portugal 1914-1918. Iconographic Covera World War I Author: Jorge Pedro Sousa



OURNALISM IN CHANGE







arcía & Francisco





Consulting, Research and Publishing, a strong mark that intends to transmit the company's positioning in the market. * Publishing * Research

ess - Publications and Marketing Lda was founded on June 6, 2003, specializing in the areas of information society, media administration, marketing and cultural industries. In 2009, expressing the acquired know-how in consultancy, research, training and publishing, Formalpress created media

* Training

- * Marketing and Communication Consultory
- * Costumer Publishing

In addition to the solid experience in publishing (newsmagazines and books), Formalpress develops other activities that allow not only the financial and economical consolidation of the company, but also the development of vast competencies in edition and content production. The crossing of competencies

and synergies adds value to the services that we provide in both national and international levels. 1. Editing: we employ a team of qualified professionals, able to edit and suggest improvements to original works.

- Design: we carefully paginate and design book covers and contents. Authors are welcome to collaborate in this process, by providing images, illustrations, prints, etc.
- Support: we deal with all administrative aspects related to book publishing, from registration to legal deposit copies and ISBN Printing: the last step in book production, through various printing partnerships, including digital
 printing, ensuring publishing quality.
- Promotion: we plan and execute all local and global communication and marketing tasks, as well as distribution, using the most appropriate channels, such as book shops, stalls, direct sales or digital



For more information make sure to check our website mediaxxi.com and contact us through Facebook, instagram, email or phone f 💿 💆 in

HEADQUARTERS

Rua João das Regras, 150 5º Esquerdo Traseiras 4000-390 Porto - Portugal TI: +351 225 029 137

Av. 25 de Abril, nº 8 B, Cave Drt. Ramada -Odivelas, 2620-18 Lisboa - Portugal

TI: +351 217 573 459

Rua Imaculada Conceição, nº 57, Telheiro -Barreira, 2410 - 338 Leiria