



Newsletter

JOCIS Journal of Creative Industries
and Cultural Studies

January 2022

Call for Papers • vol 8

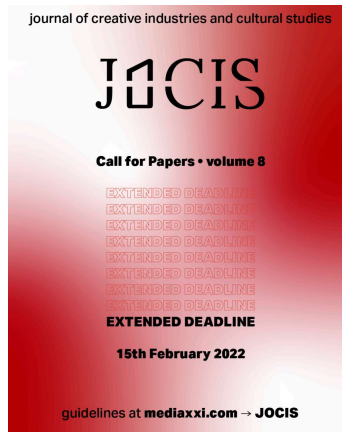
The Journal of Creative Industries and Cultural Studies – JOCIS is a biannual scientific journal created by MediaXXI/Formalpress and the International Media Management Academic Association – IMMAA. It is co-directed by Terry Flew and Paulo Faustino. It follows the classic model of a scientific journal including papers; reports on studies; literature reviews; and interviews with world renowned authors. Furthermore, it is handled by a highly qualified team that has earned its respect through years of experience. **JOCIS** is designed to propose an innovative editorial initiative, of international reputation, aiming to boost the production, exchange and dissemination of knowledge on creative and cultural activities.

Smart Discussions 2022

com **Jaime Quesado**

WWW.MEDIAXXI.COM





The papers undergo the review of respected and renown academics and experts in the field of creative and cultural industries. The authors intending to submit their papers are, hereby, invited to do so until 15th of February 2022.

For more information about the publication's guidelines and topics of interest, please read [this](#).

Subjects accepted:

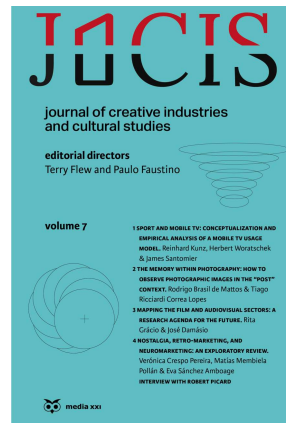
- Creative and cultural industries
- Arts and cultural economy
- Marketing in creative and cultural industries
- Creative and cultural industries' management
- Communication
- Visual communication and interactive media
- Design and social innovation
- Culture and development
- Public policies
- Creative clusters
- Entrepreneurship
- Cultural events

Submit your papers

If you missed the previous Call for Papers, you can send us contributions at any given time through jocis@mediaxxi.com

New issue • volume VII

Volume 7 comes out late, nonetheless, this issue features great articles, book reviews and a brilliant interview with professor Robert Picard, senior research fellow at the Reuters Institute for the Study of Journalism at University of Oxford, a fellow of the Royal Society of Arts, and a fellow at the Information Society Project at Yale University Law School.



Buy (print)

Free (digital)

JOCIS 7 presents four articles, that cover a diverse range of topics of creative industries and some of its current challenges:

- Sport and Mobile TV: Conceptualization and Empirical Analysis of a Mobile TV Usage Model, by Professors Reinhard Kunz, Herbert Woratschek and James Santomier.
- The Memory Within Photography: How to Observe Photographic Images in the "Post" Context, by Rodrigo Brasil de Mattos and Tiago Ricciardi Correa Lopes.
- Mapping the Film and Audiovisual Sectors: A Research Agenda for the Future, by Rita Grácio and José Damásio.
- Nostalgia, Retro-Marketing, and Neuromarketing: An Exploratory Review, by Verónica Crespo Pereira, Matías Membiela Pollán and Eva Sánchez Amboage.

Access for free all previous issues



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