



JUNE 2023

Call for Papers: JOCIS – Scientific Journal of Creative Industries and Cultural Studies

The International Media Management Academic Association (IMMAA) is pleased to invite submissions for the next edition of the Scientific Journal of Creative Industries and Cultural Studies - JOCIS, as per the call for papers available on our website through this [link](#). The deadline for paper submissions is May 30th.

Co-directed by Terry Flew and Paulo Faustino, JOCIS is a peer-reviewed academic journal that brings together a highly qualified international team of scholars in the media management and creative industries fields. JOCIS editors encourage submission of original research articles, case studies, and book reviews to be considered for publication. Submission guidelines and requirements can be found on the journal's website: <https://jocis.org/contribute/>.





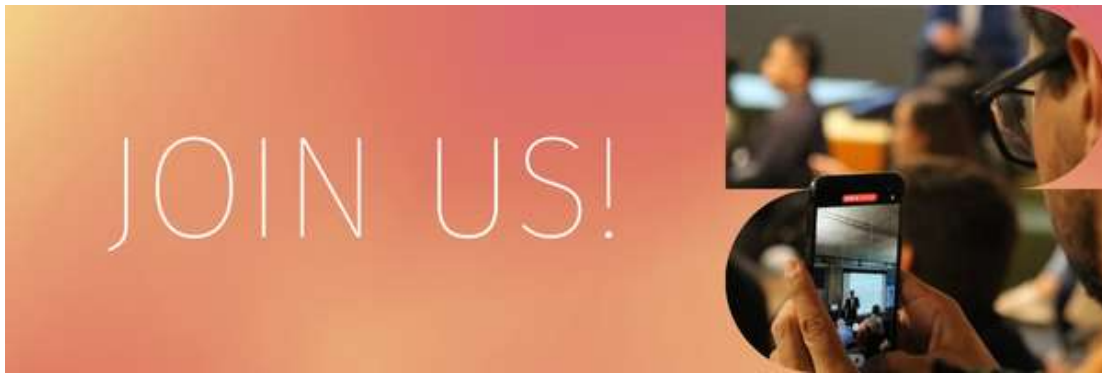
Call for Papers: 2023 IMMAA Conference in Ifrane, Morocco, Oct 20-22

We take this opportunity to remind you to also submit your papers for presentation and panel proposals for the 17th annual conference, to be hosted by Al-Akhawayn University in Ifrane (AUI), Morocco, in October 20-22. The conference aims to bring together academics, senior and early career researchers, and professionals in all areas of media management, new media, economics, corporate communication and related fields.

The 2023 IMMAA Conference theme is "Media Transformation: A Road Map for the Future". We welcome submissions addressing the challenges and opportunities of media management in the new digital and technological transformation era. Submissions of extended abstracts should be at most seven pages or 2000 words (double space, font 12). The empirical papers should include the research objective and a summary of the conceptual framework, methodological approach, findings, discussion, and limitations.

All submissions should be sent to conference@immaa.org by May 30. Please visit the IMMAA website (www.immaa.org) for more information about the program, travel, and accommodation details. We look forward to your participation!





Become an IMMAA member!

Finally, we would like to invite you to become a member of the International Media Management Academic Association (IMMAA) and enjoy various benefits at no cost. IMMAA is a network of practitioners, researchers, and students brought together by the commitment to advance knowledge on media management. We care about developing our network, learning from each other, and facilitating growth opportunities for our members and associates.

The association is open to professors, researchers, media management practitioners, and students worldwide. Our goal is to develop a strongly interconnected community of individuals who aim to expand research and expertise in the business of media management. All members receive priority access to exclusive publications, toolkits, journals, newsletters, and specialized workshops. IMMAA is also a facilitator for members to achieve their professional goals and offers the opportunity for mentorship programs. Whether you are a graduate student, a junior faculty, or a young professional, you can connect with IMMAA members to exchange ideas and get career advice. If you have a new book publication, you just won an award, or you have a job announcement to distribute, IMMAA can amplify your voice and share your news.

Our goal is to make knowledge more equitable and accessible to scholars free of cost within our diverse network of members.

Please follow this link and learn more about the opportunities we offer for scholars, professionals and students: <https://immaa.org/become-a-member/>



This email was sent to [[EMAIL_TO]] as a means to exclusively inform potential readers and contributors about JOCIS, if you do not wish to receive any further notifications, click [here](#) to remove your e-mail from our database.

Rua João das Regras 150 5º esq./tras. 4000-291. Porto, Portugal.

AV. 25 de abril, nº 8 B CIV Drt. 2620-185 Ramada, Portugal.

Esse e-mail foi enviado para [[EMAIL_TO]], clique aqui para cancelar a assinatura.

Rua João das Regras, 150 5º Esquerdo Traseiras 4000-390 Porto PT