

media xxi PUBLISHING

PUBLISH YOUR BOOK SHARE AND PROMOTE YOUR KNOWLEDGE





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Formalpress - Publications and Marketing Lda was founded on June 6, 2003, specializing in the areas of information society, media administration, marketing and cultural industries. In 2009, expressing the acquired know-how in consultancy, research, training and publishing, Formalpress created **mediaXXI** - Consulting, Research and Publishing, a strong mark that intends to transmit the company's positioning in the market.

We currently develop our activities within six main areas:

- * Publishing
- * Research
- * Training
- * Marketing and Communication Consultory
- * Costumer Publishing
- * Events

In addition to the solid experience in publishing (newsmagazines and books), **Formalpress** develops other activities that allow not only the financial and economical consolidation of the company, but also the development of vast competencies in edition and content production. The crossing of competencies and synergies adds value to the services that we provide in both national and international levels.

Publishing Process

1.Editing: we employ a team of qualified professionals, able to edit and suggest improvements to original works.

2.Design: we carefully paginate and design book covers and contents. Authors are welcome to collaborate in this process, by providing images, illustrations, prints, etc.

3.Support: we deal with all administrative aspects related to book publishing, from registration to legal deposit copies and ISBN.

4.Printing: the last step in book production, through various printing partnerships, including digital printing, ensuring publishing quality.

5.Promotion: we plan and execute all local and global communication and marketing tasks, as well as distribution, using the most appropriate channels, such as book shops, stalls, direct sales or digital platforms.